

CUSTOMER COMPLAINT CARD

For the attention of the management/customer relations department

Please switch off the
compulsory muzak
in your store.
Many people dislike it ...

In November 1998 NOP carried out an opinion poll on the general public's attitudes to piped music. This showed that 34% of people disliked piped music and only 30% liked it (36% were indifferent). Among those aged over 45, a majority hated it, as did a majority of those in the 'A-B' social groups. Even among younger people (those aged under 25), 21% said they disliked piped music.

Thank you for your attention. This message comes to you courtesy of <http://nomuzak.co.uk/>

CUSTOMER COMPLAINT CARD

For the attention of the management/customer relations department

Please end the
compulsory piped music
in your store.
Many people dislike it ...

In January 1997, a poll for The Sunday Times asked people what was 'the single thing they most detested about modern life'. Third in the list of hated things came piped music, with 17% citing it. (The first two most hated things were other forms of noise).

Piped music does not come free, but is an extra that must be paid for with every meal, drink, ticket, piece of clothing... because the shop pays a high price for a licence.

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